



SensorTran welcomes David Hickey to Executive Team

Oil & Gas industry insider joins US-based DTS supplier as COO.

Austin, TX – January 28, 2007

SensorTran, manufacturer of the world's most advanced distributed temperature sensing (DTS) systems, is pleased to announce that David Hickey has joined the executive team as SensorTran's Chief Operating Officer (COO). Mr. Hickey will also have a seat on the Board of Directors of the 8 year-old company.

Prior to joining the SensorTran team, Mr. Hickey served as Senior Vice President of NOVA Technology, a company he started in 1993 while President of Rohrback Cosasco Systems, a world leader in corrosion monitoring. David was successful in introducing innovative new technology while strategically positioning NOVA for acquisition by Baker Hughes International. NOVA Technology is an experienced deepwater subsea oilfield service completions company, focused on electronic gauges and the overlapping subsea interface systems.



Mr. Hickey has over 20 years of C-Level executive experience, with 14 years at the President / CEO level. David is considered by his peers to be a strategic-focused global operations executive, with a passion for customer satisfaction. He has diverse international experience in acquisitions and mergers as well as dynamic turnaround / start-up / growth management skills in a variety of high technology manufacturing and service industries.

Prior to starting NOVA Technology, David served as President & CEO of Grindmaster, a global foodservice company and Managing Director of the private equity group, Avenir, that owned the company. Mr. Hickey is responsible for the turnaround of 17 international divisions, diversifying and growing 3 publicly traded & 2 private companies, and negotiating 10 global acquisitions. He has served on the boards of eight global companies, assisting each in developing and executing aggressive top and bottom line growth strategies.

In addition to his strategic C-Level and BoD duties, Mr. Hickey will be applying his vast operations knowledge and experience to ensuring that SensorTran manufacturing and quality standards are "world-class" in every sense.

"I can't tell you how important it is for a growing company to have someone of David's caliber anchoring our executive team. We are thrilled that he has chosen Austin and SensorTran as his new home" says SensorTran CEO Kent Kalar.

SensorTran, Inc. is a global supplier of fiber-optic based distributed monitoring solutions. Customers benefiting from SensorTran's DTS technology include some of the world's largest energy providers. DTS systems have applications in downhole oil & gas, transmission and distribution power cable monitoring, pipeline flow assurance and leak monitoring, process vessel / storage tank leak detection.

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