



## NEWS RELEASE

### **SENSORTRAN AND QUALITROL FORM STRATEGIC DISTRIBUTION PARTNERSHIP**

*KEY PARTNERSHIP FOR GLOBAL EXPANSION AND ADOPTION  
OF DTS-BASED POWER CABLE MONITORING APPLICATIONS*

**Austin, Texas – March 7, 2011** – SensorTran, producer of the world's most advanced Distributed Temperature Sensing (DTS) systems, announced today that it has entered into a key strategic distribution agreement with Qualitrol Company LLC.

With Qualitrol's enviable global reputation and long-standing expertise in the supply and service of monitoring systems within the power generation, transmission and distribution markets, this agreement significantly increases SensorTran's global reach. It will further drive the wider adoption of DTS-based power cable monitoring systems by providing customers with a high level of local service and support throughout the world.

Qualitrol manufactures substation and transformer monitoring and protection devices used by electric utilities and OEM manufacturing companies worldwide, including on-line partial discharge monitoring systems. It is the global leader in sales and installations of transformer asset protection equipment, fault recorders, and fault locators. Established in 1945, Qualitrol produces thousands of different types of products on demand, customized to meet unique requirements.

Commenting on the partnership, SensorTran's Executive Vice President Paul Nicholls says

"Qualitrol is a truly global and highly respected player in the energy market, making this strategic initiative of significant value to SensorTran. We are delighted to have formed this partnership which will play an important role in driving the wider adoption of DTS-based power cable monitoring solutions at utility level."

#### **About SensorTran Inc.**

SensorTran is today a global supplier of fiber optic-based Distributed Temperature Sensing (DTS) systems. Customers benefiting from SensorTran's technology include many of the world's largest energy providers. DTS systems have applications in downhole oil & gas, transmission and distribution power cable monitoring, pipeline flow assurance and leak monitoring, storage tank leak detection and environmental and geothermal monitoring. For more information, visit [www.sensortran.com](http://www.sensortran.com).

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