



NEWS RELEASE

SENSORTRAN APPOINTS SANDY ESSELMONT PRESIDENT & CEO

OIL & GAS INDUSTRY VETERAN TO LEAD DTS TECHNOLOGY COMPANY

Austin, Texas – January 4, 2010 – SensorTran, producer of the world’s most advanced Distributed Temperature Sensing (DTS) systems, announced today that Sandy Esslemont has been appointed President & Chief Executive Officer. Mr. Esslemont has more than 28 years of international experience in the upstream oil & gas industry and served as the CEO of Roxar, a Norway-based international oil and gas reservoir technology and production optimization company, before it was sold to Corrocean in 2007. Since then, Mr. Esslemont served as President of Expro PLC, Western Hemisphere through its leveraged buyout by Candover/Goldman Sachs in 2008. The appointment at Sensortran was effective December 1, 2009.



Mr. Esslemont began his oil and gas career as a Petroleum Engineer with Shell International, working in the Middle East and Europe. He later moved to Forasol-Foramer SA, managing a series of progressively larger offshore drilling rigs and projects across the Far East and Africa. After a short stint with Baker Hughes in London, Sandy joined Roxar in 1996, rising to CEO in 2002.

“Sandy has a reputation for managing change and maximizing shareholder value. Bringing him in to drive SensorTran’s global growth and technology development will enable SensorTran to better serve their rapidly increasing customer base in the oil & gas and smart grid power markets”, said Phil Longorio, Chairman of the Board for SensorTran.

“I am excited to be a part of the industry-leading SensorTran team,” said Esslemont. “SensorTran has world class technology with a portfolio of intellectual property in the fiber sensing business second to none. With growing markets in the upstream and downstream energy space and solid technological differentiation, the company is poised for significant growth in the coming years. I look forward to working closely with our existing customer base and expanding our markets to solidify SensorTran’s global presence and deliver on our promise to provide robust, reliable Distributed Monitoring Solutions to the energy industry and beyond.”

As President & CEO, Sandy will assume responsibility for all aspects of SensorTran's business, including the headquarters and manufacturing facility in Austin, TX together with the sales offices in Southampton, UK; Houston, TX; and Richmond, VA and a network of agents covering the Middle East, China, South America, Europe, Korea, and Russia.

About SensorTran Inc.

SensorTran is today a global supplier of fiber optic-based Distributed Temperature Sensing (DTS) systems. Customers benefiting from SensorTran's technology include many of the world's largest energy providers. DTS systems have applications in downhole oil & gas, transmission and distribution power cable monitoring, pipeline flow assurance and leak monitoring, linear heat detection, process vessel hot spot detection, storage tank leak detection and environmental and geothermal monitoring. For more information, visit www.sensortran.com.

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