



NEWS RELEASE

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SENSORTRAN WELCOMES PHIL LONGORIO TO BOARD OF DIRECTORS

Austin, Texas – October 30, 2007 – SensorTran Inc., a developer of the world’s most advanced distributed temperature sensing (DTS) technology, today announced that Phil Longorio has been named to the company’s Board of Directors. The appointment was effective October 1, 2007.

Mr. Longorio’s 30 plus years of experience in the oil & gas industry include a recent stint as CEO of WellDynamics. He previously served as vice president of Sperry-Sun, one of Halliburton’s product service lines, where he was responsible for general management activities for the market leader in borehole construction, formation evaluation, wellbore positioning, and reservoir drainage. Prior to that role, Longorio held various executive positions within Halliburton’s business development and operations groups in the US as well as the Asia Pacific and Middle East regions.

“With my background in the oil and gas industry, I am always intrigued by promising technologies that have a positive impact on production efficiency,” said Phil Longorio. “SensorTran’s DTS systems are already recognized as the most advanced temperature measurement solutions in the energy industry, and the potential uses for the technology create a huge opportunity for growth worldwide.”

SensorTran CEO Kent Kalar commented: “Phil brings a wealth of knowledge and experience to the table as our latest board member. His insights and guidance will be a tremendous resource as we continue to grow our business and evolve our corporate strategy.”

Mr. Longorio joins current SensorTran board members Mark Donohue, Kim Heyworth, Randy Noster, Kent Kalar, and David Hickey.

About SensorTran Inc.

SensorTran is an ISO 9001 certified, global supplier of fiber optic-based distributed monitoring solutions. Customers benefiting from SensorTran’s DTS technology include the world’s largest energy providers.

DTS systems, which can be customized for any language, have applications in downhole oil & gas, transmission and distribution power cable monitoring, pipeline flow assurance and leak monitoring, process vessel hot spot detection, storage tank leak detection, and environmental monitoring. For more information, visit www.sensortran.com

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