



## NEWS RELEASE

### **SENSORTRAN OPENS HOUSTON, TX OFFICE**

*EXPANSION VIEWED AS KEY TO SERVICING GROWING ENERGY MARKET*

**Austin, Texas – April 29, 2010** – SensorTran, producer of the world's most advanced Distributed Temperature Sensing (DTS) systems, is pleased to announce the opening of a Sales and Service Support office in Houston, TX. The new office serves as the strategic hub for SensorTran's Oil & Gas business, and will accommodate key senior executives, sales managers and technical support personnel.

SensorTran's new Houston, TX facility is conveniently located between George Bush Intercontinental Airport and Houston's Energy Corridor.

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From Houston, SensorTran's EVP for Oil & Gas, Jack Angel stated, "We are excited to be able to offer a higher level of service to our Houston-based customers. Having a full Sales & Service Support base in Houston allows us to operate more efficiently on a global basis and gives us the ability to conduct product demonstrations on site as well as respond quickly to opportunities.

SensorTran's CEO Sandy Esslemont reinforced this view and said, "We are continually searching for ways to strengthen our relationships and improve our Service offerings for our global customer base and this is the right time to base our Oil & Gas business in Houston. Being in close proximity to key expert DTS users is critical to SensorTran's growth as the number of advanced development projects with Houston-based customers continues to grow."

#### **About SensorTran Inc.**

SensorTran is today a global supplier of fiber optic-based Distributed Temperature Sensing (DTS) systems. Customers benefiting from SensorTran's technology include many of the world's largest energy

providers. DTS systems have applications in Oil & Gas well monitoring, transmission and distribution power cable monitoring, pipeline flow assurance and leak monitoring, process vessel hot spot detection, storage tank leak detection and environmental and geothermal monitoring. For more information, visit [www.sensortran.com](http://www.sensortran.com).

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